

**PROGRAM**

of the International Online Event "**Business Days in Gomel**"  
October 27 – 29, 2020

*The organizer reserves the right to amend the program*

<b>Tuesday, October 27, 2020</b>	
<b>Round table</b> 10.00-12.00	<p><b>Interaction of business associations – competition or effective dialogue?</b></p> <p><i>Subjects for discussion</i> <i>Expanding contacts of associations, unions, chambers of commerce and industry as an additional resource for finding new solutions in business.</i> <i>Creative business concepts = successful region</i></p> <p>The moderator is Filonova Marina - General Director of the Gomel branch of the BelCCI</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• Zolotarev Yuri - Trade Representative of the Russian Federation in the Republic of Belarus (Russia);</li> <li>• Zeng Aigo - Chairman of the Sichuan Association in Russia and the CIS (China);</li> <li>• Fomichev Valeriy – President of the Union "Chamber of Commerce and Industry of the Samara Region" (Russia);</li> <li>• Aiytieva Nurli – Chairman of the Public Association "Association of Business Women in the Atyrau Region", Director of the private Atyrau College of Business and Law (Kazakhstan);</li> <li>• Ostroumova Victoria – President of the Kherson Chamber of Commerce and Industry (Ukraine);</li> <li>• Knezevic Suzana – Head of the internationalization Department, Croatian Chamber of Commerce, Zagreb (Croatia);</li> <li>• Pashaly Mihail – Director of the Gagauziya branch of the CCI of the Republic of Moldova (Moldova);</li> </ul> <p><i>Participants:</i></p> <ul style="list-style-type: none"> <li>• Mohajer Abdullah - Chairman of the Iranian Chamber of Commerce and Industry of Mazandaran Province (Iran);</li> <li>• Atabaev Otabek – Head of the Territorial Administration of the Fergana Region of the Chamber of Commerce and Industry of the Republic of Uzbekistan (Uzbekistan);</li> <li>• Nasibli Sanan – chief representative, Dubai chamber international office - Azerbaijan (Azerbaijan);</li> <li>• Borisenko Vladimir – Vice President of the Poltava Chamber of Commerce and Industry (Ukraine);</li> <li>• Gudovskiy Sergey – Deputy Head of the Center for Entrepreneurship Development of the Union "Bryansk Chamber of Commerce and Industry" (Russia);</li> <li>• Budianu Dorin – Director of the Ungheni branch of the CCI of the Republic of Moldova (Moldova);</li> <li>• Sefa Gomdeniz – representative of Belarus Chamber of Commerce and Industry in Turkey, Burc Group (Турция);</li> <li>• Patel Sam – Director of PATEL GROUP (Australia);</li> <li>• The candidacy is being specified - Regional Chamber of Entrepreneurs of</li> </ul>

	<p>Atyrau region (Kazakhstan);</p> <ul style="list-style-type: none"> <li>• Bildebekov Kanagat – Head of Oz Sut LLP, the production of the dairy products (Kazakhstan);</li> <li>• Joos Jeroom - representative of the Bel;CCI in the Kingdom of Belgium (Belgium);</li> <li>• Kumar Manish – representative the Confederation of Indian Industry (India);</li> <li>• Dhurat Sandip – representative the SPD Innovative (India);</li> <li>• Badenko Oksana - Director of Kherson Fruit and Vegetable Plant LLC (Ukraine);</li> <li>• Gover Ali – the manager FOREIGN TRADE (Turkey)</li> </ul>
<b>Online meeting</b> <i>(time TBD.)</i>	Trilateral meeting between Gomel branch of BelCCI (Belarus), Kherson CCI (Ukraine) and CCI of Mazandaran province (Iran)
<b>Wednesday, October 28, 2020</b>	
<b>Session 1</b> 10.00-11.30	<p><b>Consumer trends and the modern reality.</b> <b>Modern approaches, effective models and successful practices in the agro-industrial complex</b></p> <p><i>Subjects for discussion</i> <i>Innovative solutions in the competition for customers - it can be simple. Parade of innovative technologies in the food industry. Technological cases of the future. Agribusiness in the era of "digital transformation".</i> <i>Practical solutions for the Gomel region</i></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• Galiev Ildar – Director of "Samara-ARIS" (Russia);</li> <li>• Kampitova Gulfarid – professor of the Department of fruit and vegetable growing at the Kazakh national agrarian University in Almaty (Kazakhstan);</li> <li>• Dolbachev Vasily – head of "BR Liting" LLC, "ECOGRINTEK" LLC Bryansk (Russia);</li> <li>• Gorshenina Tatiana – representative of NETA Kimya (Turkey);</li> <li>• Gudkov Valentin – leading specialist of the export department of "Pegasus-Agro" LLC Samara (Russia);</li> <li>• Mironov Viktor – specialist in the sale of "Biocom Technology" LLC (Belarus);</li> <li>• Zharylgapov Serik– chairman of the Association of Farmers of Kazakhstan in the West Kazakhstan Region, Uralsk (Kazakhstan);</li> <li>• Miroschnichenko Lydia – "Russian Olive" LLC, amaranth production in Voronezh (Russia);</li> <li>• Slizheva Olesya – representative of the BelCCI in Spain (Spain);</li> <li>• Pastrana Alejandro - general Director of GEDEPSA (Spain)</li> </ul> <p><i>Participants:</i></p> <ul style="list-style-type: none"> <li>• Bildebekov Kanagat – head of Oz Sut LLP, Dairy Products (Kazakhstan);</li> <li>• Pashaly Mikhail– Director of the Gagauz branch CCI of the Republic of Moldova (Moldova);</li> <li>• Pashaly Gheorghe – Director of "Kumnuk-Agro" LLC (Moldova);</li> <li>• Gonchar Victoria – head of the Department for Promotion and Development of Entrepreneurship at the Poltava Chamber of Commerce and Industry (Ukraine);</li> <li>• Vig Manish – representative of WORLD 1 SOLUTIONS (India);</li> <li>• Sarsekenov Serik – Executive Director of Azhibai Rural Municipality (Kazakhstan);</li> </ul>

	<ul style="list-style-type: none"> <li>• Badenko Oksana - Director of "Kherson Fruit and Vegetable Plant" LLC (Ukraine);</li> <li>• Sergey Khomenko - representative of the State Enterprise "Experimental farm" Askanijskoe" (Ukraine);</li> <li>• Gover Ali - head of FOREIGN TRADE (Turkey)</li> <li>• Aleksey Vaylupov - representative of the Cherkassy CCI (Ukraine);</li> <li>• Semerun Lilia - representative of FC Shizhen Tang LLC (Ukraine)</li> </ul> <p>Discussion</p>
<b>Webinar- presentation</b> 11.30 – 12.30	<p><b>Innovative technologies in the greenhouse sector: Spain's experience in the national and global markets</b></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• Slizheva Olesya – representative of the BelCCI in Spain;</li> <li>• Pastrana Alejandro – general Director of GEDEPSA Madrid (Spain) with branches in Georgia, Uzbekistan and Kazakhstan</li> </ul>
<b>Webinar</b> 13.00 -15.00	<p><b>Exporting food products to China is a promotion strategy. Online sites in China - new opportunities for Belarusian exports</b></p> <p><b>Competitive analysis of goods on the Chinese market. Selection of packaging.</b></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• Barkovsky Georgy – representative of the Republican Confederation of Entrepreneurship in China (China);</li> <li>• Ms Yue Xiaony – deputy Representative of the Republican Confederation of Entrepreneurship in Beijing;</li> <li>• Cheranev Danil - Director of "InterCompanyEar" LLC import and export China-Belarus-Russia (Belarus);</li> <li>• Zen Aigo – chairman of the Sichuan Association in Russia and CIS countries (China); Chinese companies in Sichuan Province (China)</li> </ul>
<b>Open seminar jointly with Gomel Regional Union of Employers</b> 14.00 – 17.00	<p><b>Strategic planning, priorities in the hierarchy of business processes</b></p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Baranov Valery - (Moscow / Minsk) - a business coach, business consultant with experience of doing his own business, working as a head of the sales department, a commercial Director, executive Director (over 12 years), experience in conducting trainings for over 12 years</li> </ul>
<b>Presentation</b> 16.00 -17.00	<p>Development of production technologies, cultivation and deep processing of amaranth</p> <p>Miroshnichenko Lydia – Founder and General Director of "Russkaya Oliva» (Russia)</p>
<b>Thursday, October 29, 2020</b>	
<b>Session 2</b> 10.00-11.30	<p><b>New face of business is the transition from offline to the virtual space</b></p> <p><i>Subjects for discussion</i></p> <p><i>Transformation of the traditional business in the new economic conditions. Current approaches in the system of business communications, search conditions and access to new markets, opportunities for SMEs.</i></p> <p><i>Where and how to find business growth points.</i></p> <p><i>From motivation to successful practices. Success factors. Lessons from working with the "business of the future".</i></p> <p><i>E-Commerce and trading platforms. Virtual space is a resource for interaction between consumers and companies.</i></p> <p><i>International experience. Offers for Belarusian companies.</i></p> <p><i>Success under the Gomel brand!</i></p>

*Speakers:*

- Knezevic Suzana – Head of the internationalization Department, Croatian Chamber of Commerce, Zagreb (Croatia);
- Ostroumova Victoria – President of the Kherson Chamber of Commerce and Industry (Ukraine)\$
- Ginsar Grigoriy – Director of the Gomel branch of the Belarusian Universal Exchange (Belarus);
- Joos Jeroom - representative of the Bel;CCI in the Kingdom of Belgium (Belgium);
- Cherezov Alexander - Managing Director of OneSmartStar (Israel);
- Kamil Said Fayad – business development engineer WBG (UAE);
- Nikolaeva Marina – director of LLC "Shipbuilding company" Marina Group "(Ukraine);
- Cathy Wu – founder SHANGHAI BD INTERNATIONAL EXHIBITIONS CO.,LTD

*Participants:*

- Patel Sam – Director of PATEL GROUP (Australia);
- Goswami Neil - representative of ACCENTURE Technology (USA);
- Singh Manpreet - President of the Indian Chamber of International Business ICIB (India);
- Gonchar Victoria – Head of the Department for Promotion and Development of Entrepreneurship, Poltava CCI (Ukraine);
- Bhasin Prakash - Director of Bhasin Trade LLC (UAE);
- Budianu Dorin – Director of the Ungheni branch of the CCI of the Republic of Moldova (Moldova);
- Bildebekov Kanagat – Head of Oz Sut LLP, the production of the dairy products (Kazakhstan);
- Tulegenov Karasai - Head of Embamunaigas JSC, oil and gas production and processing (Kazakhstan);
- Pashaly Mikhail - Director of the Gagauz branch of the CCI of the Republic of Moldova (Moldova);
- Marinov Vladislav - representative of the Gagauz branch CCI of the Republic of Moldova (Moldova);
- Pashaly Petr – Director of Budjak-Expo-Business LLC (Moldova);
- Dhurat Sandip – representative the SPD Innovative (India);
- Verdenelli Sergio – president of consortium Vepa consalting S.r.l (Italy);
- Dragosi Gert - representative of Silas Investment Sp z.o.o (Albania);
- Badenko Oksana - Director of Kherson Fruit and Vegetable Plant LLC (Ukraine);
- Nikolaeva Marina – Director of LLC "Shipbuilding company" Marina Group "(Ukraine);
- Gover Ali – the manager FOREIGN TRADE (Turkey);
- Mohanty Shibin – chief operations officer of SCINTILLATING Global (India);
- Mohanty Jagen – Director of SCINTILLATING Global (India);
- Jain Manoj Kumar – managing Director of Excellent (India);
- Shrivastava Ajay – representative of PayKum E Shopping LLP (India);
- Nagarkar Nikhil – Director REMAX Re/Max Universal Realty (India);

	<ul style="list-style-type: none"> <li>• Semerun Lilia - representative of FC Shizhen Tang LLC (Ukraine);</li> <li>• Tarnavskiy Anatoliy - Sales Manager of "Fruit and Vegetable Plant" KHERSON" LLC (Ukraine)</li> </ul> <p>Discussion</p>
11.30-11.35	<b>Signing of a protocol of intent between the Gomel branch of the BelCCI (Belarus) and Shanghai BD International exhibition CO. (China)</b>
<b>Online seminar BelCCI</b> 10.35-12.40	<b>Belarus-Africa: multi-vector economic policy of the Republic of Belarus on the international arena</b> Moderator - Chairman of the Belarusian Chamber of Commerce and Industry Ulakhovich Vladimir
<b>Webinar</b> 15.00-16.00	<b>(NOT) TYPICAL MISTAKES OF THE COLLECTOR LLC Industry of Innovations</b> <i>Speakers:</i> <ul style="list-style-type: none"> <li>• Osmolovskiy Dmitry - Head of the department for work with legal entities;</li> <li>• Khmel'nitskaya Natalya - Head of the sector of contractual and analytical work;</li> <li>• Aleshkevich Anastasia - legal adviser of the sector of the contractual and analytical work</li> </ul>

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